Project title: Didacta advance - EMC certified in conquering target markets

**Grant beneficiary**: Didacta advance d.o.o.

Brief description of the project: The project proposal "Didacta advance - EMC certificate in conquering target markets" is aimed at implementing certification procedures in accordance with CE requirements in order to obtain the prerequisites for placing EMX models of applicant products on target sales markets. The application of these safety and quality signs, together with reliable and innovative solutions from Didacta Advance d.o.o., will have a positive impact on the business performance of applicants measured by increased sales revenue. Target group of the project: applicant and end users (educational institutions).

**Objective and expected results of the project:** The project will increase the competitiveness of the company by creating conditions for its sustainable growth and development in foreign markets through product certification. Namely, the placement of a certified product on foreign markets will confirm compliance with the principles of good practice, technology and process management within the company, which will affect the recognition of opportunities to reduce operating costs, and better revenue and cost planning. By implementing the project, the company will be able to respond to the requirements of clients from foreign markets where it is necessary to meet rigorous quality standards.

**Total project value:** 

46.100,00 HRK

**Total eligible costs:** 

36.880,00 HRK

Non-refundable funds:

30.979,20 HRK

**Project implementation period:** 

1.2.2020. - 1.8.2020.

Contact person for more information:

Darinka Bistrović

Director / Project Manager

darinka@didacta.hr

## **Contact of relevant institutions:**

European Structural Investment Funds: https://strukturnifondovi.hr

European Regional Development Fund: <a href="https://strukturnifondovi.hr/eu-fondovi">https://strukturnifondovi.hr/eu-fondovi</a>

Competitiveness and Cohesion Operational Program:

## https://www.mingo.hr/public/investicije/OPKK 2014 2020 31316.pdf

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