

**Didacta Advance d.o.o. has successfully implemented a project entitled "Increasing the competitiveness of Didacta Advance d.o.o. by introducing new technologies ", reference number KK.03.2.1.19.0645.**

The purpose of the project proposal is to strengthen the market position of Didacta Advance d.o.o. by introducing new technologies in order to improve business processes. Also, strengthening the market position by introducing new technologies, modernized processes with the aim of developing new innovative products.

More information about the project:

Total value of the project - HRK 205,781.25

Total value of eligible costs - HRK 145,295.00

Grants - HRK 92,988.80

Private contribution - HRK 112,792.45

The project started on January 1, 2020 and all activities were successfully completed on July 1, 2021.

Objectives and results of the project proposal:

- Increase sales revenue by 30% by 2022.
- Retaining existing employees at 1 until 2022.
- Increasing the number of employees by 1 by 2022.
- Business processes will be integrated and optimized which will mean savings of at least 10% per year
- Improved 5 business processes in business (accounting and finance, sales, logistics, asset management, production)
- Increase of revenues from business internationalization by 15% by 2022.
- Development of at least 3 new products by 2023.
- Introduced new technologies in business activities
- Implemented a plan for visibility, information and promotion of the project and the company Didacta Advance d.o.o.
- Own contribution in the form of co-financing of 48.8% (including ineligible costs - VAT)

**"The project was co-financed by the European Union from the European Regional Development Fund"**

**"The content of the publication / broadcast material is the sole responsibility of Didacta Advance d.o.o."**

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